

**Town of Shelter Island Green Options Advisory
Committee
Minutes of the May 28, 2015 Meeting**

Members Present: Chair Tim Purtell, Don D’Amato, Quinn Karpeh, Angela Van Rynbach, + Laury Dowd

Absent: Dan Fokine, Herb Stelljes

Reusable Bag Campaign

—The first presentation of the campaign will be at the July 4th Farmers’ Market. We discussed what materials we’ll have on the table: Information culled from the PowerPoint presentation + photos of plastic bags on Wades Beach and other locations.

—What should the bag say? Ideas included:

“We Bag to Differ” (Southampton’s logo)

“We Bag Better”

“We Bag for the Better”

“A Better Bag”

“This is a Better Bag”

“Bring Your Own Bag”

We also discussed adding Peter Reich’s suggestion of “I Help Keep SI Green.”

—Angela discussed how Rincon, PR, has successfully banned bags.

—We discussed having people sign a pledge when they get the reusable bags. We could ask for email addresses for email blast bag reminders.

—Quinn suggested we set up and use Instagram to spread the message. Other suggestions: Visor and bumper sticker reminders. Don suggested a Town calendar app that could

include a bag reminder. Laury suggested approaching the CoC about having a pop-up reminder on their website.

2015 Green Expo

—We discussed having the Expo again on the same day as the Craft Fair. We also discussed having it outdoors this year and whether it should be on the parking lot or on the lawn to the side of the Youth Center.

—We also discussed potential new participants:

Irrigation intern

Bicycle enthusiast

Permeable products that are inexpensive

Deer/Tick committee

Lawncare advice

Solar company

Long Island Clean Water Alliance.